

Haseeb Waseem Ullah

haseebu782@gmail.com | +44 7526 583439 | London, United Kingdom |
linkedin.com/in/haseebwaseemullah

PROFILE

Economics graduate from SOAS, University of London with commercial experience spanning commodities, business development and market research. Proven track record of exceeding sales targets, sourcing international suppliers and securing commercial partnerships through research, relationship building and strategic outreach. Experienced in applying AI tools to streamline research, lead generation and business workflows, alongside strong analytical and problem-solving skills developed through quantitative trading research. Seeking opportunities where I can combine commercial acumen, technology and data-driven decision-making to deliver measurable business impact.

KEY SKILLS

Business development, cold calling, lead generation, partnerships and sponsorships, stakeholder management, target delivery, commercial research, team leadership Technology: Microsoft Office (Excel, Word, PowerPoint), ChatGPT, Claude, GitHub Codex, Prompt Engineering, AI Workflow Automation, TradingView, Next.js, Git/GitHub

EDUCATION

BA (Hons) Economics, SOAS, University of London | Graduated 2025

Studied macroeconomic analysis, microeconomic analysis and development economics.

Economics, University of Essex | Transferred to SOAS

Transferred with Distinction and earned a place on the Dean's List of Honours.

EXPERIENCE

Commodities Sales Intern, Montage Commodities FZCO | January 2026 to Present

Built and maintained an AI-assisted lead list for commodity lines, mainly urea, reducing routine research time and supporting an active sales pipeline.

Researched sales territories and cold-called prospective buyers in markets including Indonesia and China, focusing working time on live commercial opportunities.

Independent Market Research and Trading Project, Self-directed | 2025 to Present

Designed and tested systematic strategies across BTC and ETH during 12 months of quantitative research, using backtesting and out-of-sample forward testing in TradingView.

Applied risk-management frameworks and reviewed detailed trade journals across two markets, refining decision rules against recorded evidence rather than claiming unverified returns.

Trading Intern, Kempar Energy Pte. Ltd | May 2021 to July 2021

Sourced 2+ new suppliers for fuel blending components in the first month through research, cold calling and supplier due diligence.

Increased margins by over 3% through a targeted marketing approach and finished at 120% of sales target through prompt follow-up.

LEADERSHIP

Vice President, Pakistan Society, SOAS, University of London | 2024 to 2025

Secured partnerships and sponsorships that increased event funding and audience reach, helping a team of 6 deliver events attended by 100+ participants.

PROJECTS

- **AI Supplier Intelligence Platform:** Developed an AI-assisted supplier sourcing and market intelligence platform to identify international manufacturers, evaluate suppliers and support commercial procurement decisions.
- **Personal Portfolio Website:** Designed and developed a modern personal website showcasing professional experience, projects and technical skills using AI-assisted development workflows.
- **AI-Assisted Job Searcher:** Built an AI-driven job search workflow to identify relevant opportunities across multiple online platforms, helping automate job discovery and application research.
- **Policy Briefing: Debt Sustainability in Emerging Markets:** Authored a concise briefing that converted macroeconomic research into a decision-ready recommendation.
- **Shadow Banking and Financialization Case Studies:** Researched and presented complex financial concepts clearly to an audience.